



Junior Data Analyst

Sophia Rodriguez

Professional summary

Dedicated Junior Data Analyst adept at transforming complex data sets into actionable insights. Seeking a challenging role to apply technical expertise and contribute to data-driven decision-making processes.

Experience

Junior Data Analyst

August 2021 - Now

Analytix Co / New York, NY

- Utilize statistical models to analyze market trends, resulting in a 25% increase in customer acquisition.
- Create automated reports using Python, reducing reporting time by 40%.
- Collaborate with the IT team to streamline data collection processes, enhancing data accuracy by 20%.
- Conduct A/B testing to optimize marketing strategies, leading to a 15% improvement in campaign performance.
- Collaborating with senior analysts to develop and implement data models and algorithms.

Data Analyst Intern

June 2020 - August 2020

Analytix Co / New York, NY

- Assisted in data collection, validation, and cleansing processes to ensure accuracy and completeness of datasets.
- Conducted exploratory data analysis (EDA) to identify trends, patterns, and outliers within the data.
- Supported the design and execution of A/B tests and experiments to optimize business strategies or product performance.
- Generated reports and visualizations using tools like Tableau, Power BI, or other data visualization software to communicate insights effectively.

Conferences and Workshops

Attended Big Data Conference 2023

(San Francisco, organized by DataWorks)

Speaker at Data Analytics Summit 2022

(New York, organized by AnalyticsHub)

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Education

BS in Data Science

2017 - 2021

Columbia University

United States, New York, NY

Skills

Data cleaning and pre-processing ◆◆◆◆◆

SQL/NoSQL ◆◆◆◆◆

Statistical analysis (regression, hypothesis testing) ◆◆◆◆◆

Data visualization (Tableau, Power BI) ◆◆◆◆◆

Predictive modeling, data interpretation, and reporting ◆◆◆◆◆

Programming (Python/R) ◆◆◆◆◇

Database management (MySQL, MongoDB) ◆◆◆◆◆

Time series analysis and A/B testing ◆◆◆◆◆