

## PROFESSIONAL SUMMARY

Accomplished executive data analyst with over 8 years of experience in transforming complex data into strategic insights. Proven expertise in leading data-driven initiatives, implementing innovative analytics solutions, and optimizing business performance through actionable intelligence. Committed to continuous learning and adaptability to new technologies.

## EDUCATION

2013 - 2015

## Master of Science in Data Science

University of Michigan / United States, Ann Arbor, MI

- Conducted pioneering research in Predictive Modeling for Financial Markets.
- Excelled in courses focused on Machine Learning and Big Data Analytics.

2009 - 2013

## Bachelor of Science in Statistics

Michigan State University / United States, East Lansing, MI

- Specialized in Statistical Modeling and Data Visualization.

## SKILLS

- Advanced-data analysis and interpretation **Expert**
- Statistical modeling and machine learning **Expert**
- Proficiency in data visualization tools (Tableau, Power BI) **Expert**
- Programming (Python, R) for data manipulation and analysis **Expert**
- Database management (SQL, NoSQL) **Expert**
- Business intelligence and strategic implementation **Expert**
- Project management and cross-functional collaboration **Expert**
- Effective communication and presentation of technical findings **Expert**

## EXPERIENCE

2019 - Now

## Senior Data Analytics Manager

## InnoData Insights / San Francisco, CA

- Spearhead a dynamic team of analysts, overseeing the development and implementation of innovative data models resulting in a substantial 20% increase in customer engagement metrics.
- Drive the adoption of advanced predictive analytics strategies, leading to a notable 15% reduction in operational costs and a significant enhancement in resource allocation efficiency.
- Initiate and manage cross-functional collaborations, ensuring seamless integration of analytical insights into key business strategies.
- Present complex findings and recommendations to executive stakeholders, facilitating informed decision-making processes.

2016 - 2019

## Lead Data Scientist

## InsightMatrix Solutions / New York, NY

- Analyzed intricate consumer behavior patterns, translating findings into actionable insights that catalyzed an impressive 25% increase in sales revenue within a competitive market.
- Collaborated extensively with the engineering team to conceptualize and developed a cutting-edge data visualization tool, significantly improving stakeholders' data comprehension.
- Spearheaded data-driven initiatives, guiding the implementation of machine learning algorithms resulting in enhanced predictive modeling capabilities.
- Facilitated workshops and training sessions on advanced data analysis techniques for cross-departmental teams.

2013 - 2016

## Data Analyst

## Data Dynamics Innovations / Chicago, IL

- Conducted comprehensive data mining and cleansing procedures, ensuring the accuracy and integrity of datasets for analysis.
- Collaborated with stakeholders to identify key performance indicators (KPIs) and design dashboards for real-time monitoring and decision-making.