



Wade Calhoun

Digital Content Creator

CONTACT

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Richmond, VA

EDUCATION

2018 - 2022

Bachelor of Arts in Film and Media Studies

University of Richmond

- GPA: 3.70
- Multimedia Excellence Award (2022)
- President, University of Richmond Media Club (2020 - 2022)

LINKS

LinkedIn: wade-calhoun

Portfolio: wade-calhoun-work.com

YouTube Channel: Wade Creations

PROFESSIONAL SUMMARY

Detail-oriented Digital Content Creator with a passion for producing engaging video content. Experienced in every stage of video production, from concept development to editing and distribution. Proficient in utilizing social media platforms to maximize audience engagement and drive traffic. Strong ability to collaborate with teams and clients to deliver high-quality content that meets brand objectives.

EXPERIENCE

Digital Content Creator

2022 - Now

VideoFocus Productions, Richmond, VA

- Conceptualize and produce high-quality video content for various digital platforms.
- Scriptwriting, filming, and editing videos to align with client and brand specifications.
- Utilize SEO and analytics tools to optimize video content for increased visibility and audience engagement.
- Collaborate closely with clients to understand their vision and deliver content that exceeds expectations.

INTERNSHIPS

Video Production Intern

2021 - 2021

Visionary Media Group, Richmond, VA

- Assisted in all aspects of video production, including shooting, editing, and post-production tasks.
- Conducted research on industry trends and competitor analysis to inform content strategy.
- Managed equipment setup and maintenance during shoots to ensure smooth operations.

SKILLS

Video production	★★★★★
Scriptwriting	★★★★★
Adobe Premier Pro	★★★★★
SEO	★★★★★
Google Analytics	★★★★★
Social Media Marketing	★★★★★
Content Strategy	★★★★★