



## Lash Artist

# Joann Yarbrough

### Professional summary

Experienced and passionate lash artist with over 6 years in the beauty industry, specializing in eyelash extensions, lash lifts, and tints. Adept at creating customized lash designs that enhance natural beauty and meet individual client preferences.

### Experience

#### Senior Lash Artist

March 2021 - Now

Luxe Lash Studio / New York, NY

- Perform eyelash extension services including classic, volume, and hybrid sets with precision and creativity.
- Develop customized lash designs tailored to individual client preferences and eye shapes.
- Educate clients on lash care and maintenance to ensure longevity of extensions and customer satisfaction.
- Manage appointment scheduling and maintain client records, increasing repeat business by 20%.
- Train new lash artists in techniques and best practices, contributing to team development and service excellence.

#### Lash Technician

February 2018 - February 2021

Glamour Lash Bar / New York, NY

- Provided high-quality eyelash extensions and lash lifts, adhering to industry standards and client preferences.
- Assisted in developing marketing strategies and promotional events to attract new clients.
- Maintained a clean and sanitized work environment, following all health and safety regulations.
- Received "Top Lash Artist" award for outstanding client feedback and high client retention rates.

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### Education

#### Advanced Volume Lash Certification

2024 - 2024

Lash Mastery Institute

#### Certificate in Eyelash Extension Application

2016 - 2017

New York Beauty Academy

New York, NY

### Skills

Expert in various lash extension techniques: Classic, Volume, Hybrid

Proficient in lash lifts and tints

Strong knowledge of lash extension adhesives and tools

Excellent client communication and consultation skills

Ability to create customized lash designs based on client needs

Exceptional attention to detail and precision

Effective time management and appointment scheduling