

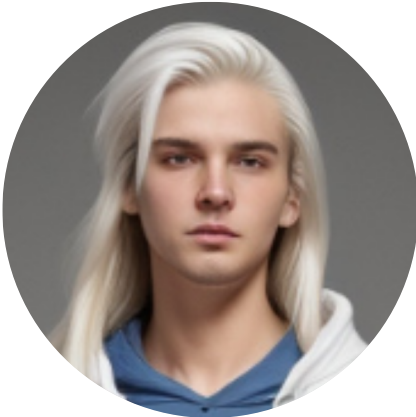
RAYMOND FIGUEROA

Fashion Art Director

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United States, New York, NY



PROFESSIONAL SUMMARY

Innovative and globally experienced Fashion Art Director with over 12 years in the design industry. Proven expertise in directing high-profile fashion campaigns, runway shows, and editorial projects across major international markets. Adept at blending cutting-edge design concepts with brand vision to create compelling fashion narratives.

Available at: raymondfigueroafashion-.com

EDUCATION

2017 - 2019

Advanced Diploma in Fashion Art Direction

Central Saint Martins / UK, London

2005 - 2009

Bachelor of Fine Arts in Fashion Design

Fashion Institute of Technology / United States, New York, NY

SKILLS

- Fashion Design Software (CLO 3D, CorelDRAW) Expert
- Trend Analysis Expert
- Runway Show Production Expert
- International Market Experience Expert
- Brand Development Expert
- Communication Expert

LANGUAGES

- English – Native
- French – Fluent
- Italian – Conversational
- Japanese – Basic

EXPERIENCE

2022 - Now

Fashion Art Director

Global Fashion Agency / United States, New York, NY

- Collaborate with renowned designers and global fashion houses to conceptualize and execute high-impact visuals.
- Oversee all aspects of fashion shoots, from mood boards and set design to final edits.
- Successfully launched global campaigns in Paris, Milan, and Tokyo, enhancing brand visibility and market reach.

2020 - 2022

Fashion Art Director

Paris Vogue / France, Paris

- Directed fashion editorial shoots for Vogue Paris, working closely with top models, photographers, and stylists.
- Developed and executed creative concepts for seasonal fashion spreads, achieving high engagement rates.
- Coordinated and managed fashion show productions for Paris Fashion Week.

2017 - 2020

Senior Fashion Designer

Tokyo Trends / Japan, Tokyo

- Managed international fashion shows and promotional events, contributing to brand recognition in the Asian market.
- Collaborated with global influencers and fashion icons to enhance the brand's international appeal.
- Utilized market research and trend analysis to influence design decisions and marketing strategies.

2012 - 2017

Fashion Designer

Milan Couture / Italy, Milan

- Created bespoke fashion designs for Milan Couture, focusing on luxury garments.
 - Coordinated with fashion editors and stylists to develop visually compelling editorial content.
 - Enhanced brand presence through strategic collaborations and high-profile events.
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