

Shawn Morse

Marketing Intern

FROM

Shawn Morse

Marketing Intern

TO

Marion Allen

Innovate Marketing Solutions

DETAILS

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shawnmorse@gmail.com

Seattle, WA

Dear Ms. Allen,

I am writing to express my interest in the Marketing Intern position at Innovate Marketing Solutions, as advertised on your company's website. Although I am at the beginning of my professional journey, I am eager to contribute to your team and gain valuable experience in the marketing field.

I am currently a sophomore at Springfield University majoring in Marketing, and I have developed a strong academic foundation that I am enthusiastic about applying in a real-world setting. Through my coursework in Principles of Marketing and Data Analysis, I have gained insights into market research techniques and consumer behavior analysis.

In addition to my academic background, I have been actively involved in the university's Marketing Club, where I assisted with organizing events and creating promotional materials. This involvement has helped me build essential skills such as teamwork, communication, and problem-solving, which I am eager to bring to the Marketing Intern position.

I am particularly excited about the opportunity to intern at Innovate Marketing Solutions because of its innovative approach to digital marketing and commitment to sustainability. I am impressed by your recent campaign to promote eco-friendly products and am eager to contribute to similar initiatives while learning from your experienced team.

I am confident that my enthusiasm, coupled with my willingness to learn and adapt, will allow me to make a positive impact as an intern at Innovate Marketing Solutions. I am excited about the possibility of discussing how my background and skills align with your needs.

Thank you for considering my application. I look forward to the opportunity to further discuss how I can contribute to your team. Please find my resume attached for your review.

Sincerely,

Shawn Morse