



Analytics Consultant

Diane Smith

Professional summary

Results-driven Consultant with over 7 years of experience in management consulting, specializing in financial services and technology solutions. Proven track record of delivering high-impact projects and driving strategic initiatives to improve business processes.

Experience

Consultant

January 2020 - Now

Deloitte Consulting LLP / New York, NY

- Lead a project for a major bank, implementing a new digital banking platform that increases online customer engagement by 40%.
- Conduct market analysis and develop strategic plans for a leading e-commerce client, resulting in a 25% increase in revenue.
- Facilitate workshops and training sessions for clients on digital transformation strategies, enhancing overall operational efficiency.
- Collaborate with cross-functional teams to identify and address client challenges, ensuring timely and successful project delivery.

Associate Consultant

June 2017 - December 2019

McKinsey & Company / New York, NY

- Supported the development of a supply chain optimization strategy for a Fortune 500 retail company, reducing operational costs by 15%.
- Assisted in creating financial models and forecasts for clients in the healthcare sector, leading to improved decision-making processes.
- Conducted in-depth market research to support client strategy development and competitive positioning.

More information

Professional affiliations

- Member, **Institute of Management Consultants USA**, Since January 2019
- Member, **Project Management Institute (PMI)**, Since August 2018

Selected projects

- Digital Transformation for Major Bank: Spearheaded the implementation of a new digital platform, resulting in a 40% increase in customer engagement.
- E-Commerce Growth Strategy: Developed a strategic plan that boosted revenue by 25% for a leading online retailer.

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New York, NY

Education

Master of Business Administration (MBA)

2015 - 2017

University of Pennsylvania, Wharton School
Philadelphia, PA

Bachelor of Science in Economics

2011 - 2015

University of Michigan
Ann Arbor, MI

Certifications

- **Certified Management Consultant (CMC)** - Institute of Management Consultants USA, January 2023
- **Project Management Professional (PMP)** - Project Management Institute (PMI), July 2022

Skills

Strategic Planning	◆◆◆◆◆
Financial Modeling	◆◆◆◆◆
Project Management	◆◆◆◆◆
Data Analysis	◆◆◆◆◆
Client Relationship Management	◆◆◆◆◆