



Fashion Illustrator

Ava Johnson

Professional summary

Dynamic Fashion Illustrator with over 3 years of experience in creating detailed sketches and illustrations for leading fashion brands. Proficient in digital and traditional illustration techniques, with a strong sense of trends and aesthetics.

Experience

Fashion Illustrator

June 2023 - Now

Chic Fashion Group / United States, Chicago, IL

- Create fashion illustrations for seasonal collections, marketing materials, and lookbooks.
- Collaborate closely with designers to visualize concepts and themes for upcoming lines.
- Participate in fashion shows and events, providing live illustrations of runway looks.

Freelance Fashion Illustrator

January 2021 - June 2023


Self-Employed / United States, Chicago, IL


- Developed custom illustrations for clients in the fashion industry, including boutiques and online retailers.
- Managed social media presence, showcasing artwork and engaging with a growing audience of fashion enthusiasts.
- Conducted workshops on fashion illustration techniques for aspiring artists.

Portfolio Highlights

www.ava.johnson.com

- **Fashion Collection for Spring/Summer 2024.** Illustrated the entire collection for a prominent designer, including dresses, accessories, and footwear.
- **Editorial Spread for Vogue.** Created a series of illustrations showcasing the latest trends for a featured article in Vogue, highlighting innovative styling and design concepts.
- **Lookbook for Urban Chic Brand.** Developed vibrant illustrations for an urban fashion brand's lookbook, enhancing the visual appeal and storytelling of the collection.

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 United States, Chicago, IL

Education


Bachelor of Fine Arts in Fashion Design


2016 - 2020


The School of the Art Institute of Chicago


United States


Skills

Mastery in various illustration styles (e.g., croquis, flat sketches, digital renderings) 

Proficient in creating detailed garment illustrations 

Expert in Adobe Creative Suite (Illustrator, Photoshop, InDesign) 

Ability to create mixed media artwork that combines traditional and digital methods 

Strong awareness of current and emerging fashion trends 

Knowledge of garment construction, fabric types, and fashion terminology 