

# JAKE THOMPSON

Barber



Instagram: @brooklynfadesbyjake

## EDUCATION

### Master Barber License

New York Barber Academy / Brooklyn, NY

Graduated: May 2017

### Beard Grooming Specialist

Wahl Barber Academy, 2020

### Advanced Fade Techniques

American Barber Institute, 2019

### Hot Towel Shaving Certification

New York Barber Academy, 2018

## SKILLS

- Haircutting: Fades, tapers, undercuts, classic cuts Expert
- Beard grooming and straight-razor shaves Expert
- Hot towel treatments and scalp massages Expert
- Client consultation and personalized grooming plans Expert
- Knowledge of men's grooming products Expert
- Time management and efficiency in a busy barbershop environment Expert

## PROFESSIONAL SUMMARY

Skilled barber with 7 years of experience providing top-quality haircuts, fades, beard trims, and straight-razor shaves. Known for precise attention to detail, outstanding customer service, and a strong ability to build lasting client relationships. Passionate about traditional barbering techniques and modern trends in men's grooming.

## EXPERIENCE

2019 - Now

### Barber

#### Kingsman Barbershop / Brooklyn, NY

- Deliver high-quality haircuts, fades, and grooming services to a diverse client base in the heart of Brooklyn.
- Increase client retention by 40% through personalized grooming advice and high standards of service.
- Manage daily scheduling, handling up to 12 clients per day while maintaining a 95% client satisfaction rate.
- Collaborate with the shop owner to develop and execute marketing initiatives, increasing new client walk-ins by 20%.

2017 - 2019

### Barber

#### The Classic Cut / Manhattan, NY

- Provided a variety of men's grooming services, including fades, beard trims, and traditional shaves.
- Helped the barbershop earn "Best Barbershop in Lower Manhattan" recognition in 2018 based on customer reviews.
- Built a loyal client base of over 60 regular customers by delivering consistent, high-quality services and maintaining strong relationships.