

Peter Cornelius

Franchise Retail Manager

CONTACT

(555) 123-4567

peter.cornelius@email.com

United States, Salisbury, NC 28144

EDUCATION

2010 - 2014

Bachelor of Science in Business Administration

University of North Carolina at Charlotte, United States

Certified Retail Management Professional

Retail Management Certification, 2021

PROFESSIONAL SUMMARY

Dynamic and results-driven Franchise Retail Manager with experience managing operations for multiple retail locations. Skilled in maximizing operational efficiency, optimizing staff performance, and driving sales growth while maintaining exceptional customer service standards.

EXPERIENCE

Franchise Retail Manager 2018 - 2024

LowBuy, United States, Salisbury, NC

- Managed daily operations of 3 franchise locations, ensuring smooth and efficient store performance in alignment with corporate objectives.
- Led a team of 30+ staff members across multiple locations, providing training, support, and performance evaluations to ensure high-quality customer service and optimal sales.
- Monitored financial performance and budget reports for each location, identifying areas for cost reduction and implementing strategies to improve profitability.
- Developed and executed marketing campaigns tailored to local markets, boosting foot traffic and sales by 15% year-over-year.

Assistant Franchise Manager 2015 - 2018

GillbertRetail, United States, Concord, NC

- Supported the franchise manager in the day-to-day operations of a high-volume store, ensuring operational efficiency and customer satisfaction.
- Supervised a team of 15+ staff members, including training new hires, scheduling shifts, and resolving customer issues promptly.
- Contributed to inventory management, ensuring product availability while reducing waste and shrinkage by 12%.
- Analyzed sales data to identify trends and adjust marketing and sales strategies accordingly, leading to a 10% increase in monthly sales.

SKILLS

Franchise Operations Management ★★★★★

Staff Training and Development ★★★★★

Budgeting and Cost Control ★★★★★

Inventory and Supply Chain Management ★★★★★

Sales Growth and Performance Optimization ★★★★★