

Helen Daniels

Junior Data Scientist

CONTACT

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Austin, TX

EDUCATION

Bachelor of Science in Statistics

University of Texas at Austin

Graduated: May 2024

Google Data Analytics Professional Certificate

Google, 2024

SQL for Data Science

Coursera, 2023

LINKS

LinkedIn

Github

PROFESSIONAL SUMMARY

Detail-oriented Junior Data Scientist with experience applying data analysis and visualization techniques to support business decision-making. Skilled in Python, SQL, and Tableau. Passionate about uncovering actionable insights to solve complex problems.

EXPERIENCE

Data Science Intern

2024 - 2024

TechSynergy Solutions, Austin, TX

- Cleaned and analyzed large datasets from CRM software, identifying trends that improved customer retention by 12%.
- Built and deployed predictive models using Scikit-learn to forecast sales revenue, achieving 85% accuracy.
- Created dashboards in Tableau for executive reporting, reducing manual reporting time by 20 hours monthly.
- Presented findings to cross-functional teams, enhancing data-driven decision-making processes.

Junior Analyst (Part-Time)

2023 - 2023

DataQuest Analytics, Remote

- Conducted exploratory data analysis on marketing campaigns, providing insights that increased ROI by 15%.
- Automated data-cleaning workflows in Python, cutting processing time by 40%.
- Designed SQL queries to extract data for ad-hoc analysis, improving the efficiency of reporting tasks.
- Delivered weekly presentations to clients summarizing key insights and action points.

SKILLS

Programming: Python (Pandas, NumPy, Scikit-learn), R ★★★★★

Databases: SQL (PostgreSQL, MySQL) ★★★★★

Visualization: Tableau, Power BI, Matplotlib ★★★★★

Tools: Excel (Pivot Tables, Macros), Git ★★★★★

Soft Skills: Communication, Teamwork, Problem-solving ★★★★★