

# NATHAN MITCHELL

## Business Product Analyst Intern

(555) 321-9876

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USA, New York, NY



### PROFESSIONAL SUMMARY

Motivated and analytical Business Product Analyst Intern with a passion for understanding market trends and customer needs. Adept at analyzing product performance, identifying business opportunities, and assisting in development. Seeking an internship at a leading company to apply my skills and contribute to product innovation.

LinkedIn: /in/nathan-mitchell

### EDUCATION

#### Bachelor of Arts in Business Administration

New York University, NY, USA

Graduation: May 2025

- Current GPA: 3.8
- Key Courses: Product Management, Market Research, Consumer Behavior, Project Management

### Projects

#### Mobile App Feature Analysis

- Conducted a market research study on mobile app features and user behavior, which contributed to the redesign of key features for improved user engagement.

### Certifications

- Google Analytics for Beginners (2025)
- Agile Certified Practitioner (ACP) (2024)

### SKILLS

- Product Data Analysis Expert
- Market Research & Competitor Analysis Expert
- Product Lifecycle Management Expert
- SQL & Excel Expert

### EXPERIENCE

2024 - 2024

#### Product Analyst Intern

##### TechForward Innovations, New York, NY

- Analyzed product performance and customer feedback to identify areas for improvement.
- Collaborated with managers to create product roadmaps and prioritize features based on market demand.
- Conducted competitor analysis and prepared market research reports to support product strategy.
- Assisted in developing user personas and journey maps to enhance product offerings.
- Supported the tracking of product KPIs and reporting on progress during sprint reviews.

### EXTRACURRICULAR ACTIVITIES

2023 - 2024

#### President, Business Club

##### New York University, NY

- Led a team of 15 members in organizing events and workshops focused on business innovation and product development.
- Coordinated guest speaker sessions, including industry professionals from top tech companies, to enhance learning and networking opportunities for club members.
- Managed the club's social media presence, increasing engagement by 30% through targeted content on emerging business trends.

- Product Roadmapping Tools (Jira, Asana) Expert
- Agile & Scrum Methodologies Expert
- Data Visualization (Google Data Studio) Expert