

### PROFESSIONAL SUMMARY

Lead Product Designer with experience in leading teams, developing strategies, and crafting innovative solutions for consumer-facing applications. Skilled in managing design sprints, mentoring teams, and optimizing user experience for both mobile and desktop platforms.

### EDUCATION

2010 - 2012

#### Master of Science in Human-Computer Interaction

City University of New York, City College / United States

2004 - 2009

#### Bachelor of Fine Arts in Design

School of Visual Arts / New York, NY

#### Certified ScrumMaster

Scrum Alliance / Certification Date: July 2022

#### Advanced User Interface Design

Coursera / November 2021

#### UX Design Professional

Interaction Design Foundation / June 2021

### SKILLS

- Product design strategy Expert
- Team leadership Expert
- Agile methodologies Expert
- Design sprint facilitation Expert
- High-fidelity prototyping Expert
- Figma, Sketch, InVision Expert
- Usability testing Expert
- Design systems Expert
- Team collaboration Expert

### AWARDS

- Design Excellence Award, 2024
- Best Mobile Experience, 2019

### EXPERIENCE

2018 - Now

#### Lead Product Designer Innovative Solutions / United States, New York, NY

- Manage a team of product designers, ensuring consistent design quality and cohesion across multiple lines.
- Conduct design sprints to rapidly prototype new features and validate concepts with users.
- Collaborate closely with product managers, developers, and business stakeholders to align on design goals and deliverables.
- Create high-fidelity prototypes for both mobile and web apps, ensuring a seamless user experience across platforms.

2012 - 2017

#### Product Designer Visionary Creations / United States, New York, NY

- Developed wireframes, prototypes, and UI elements for web and mobile applications.
- Worked alongside developers to ensure designs were properly implemented, ensuring a seamless user experience.
- Conducted usability tests and incorporated feedback into design iterations, improving user satisfaction by 20%.

### KEY ACHIEVEMENTS

- Successfully led a team of 10+ designers, resulting in a 30% improvement in design quality and user satisfaction across multiple product lines.
- Pioneered the development of a design system that reduced the product release cycle time by 25%.

### PROFESSIONAL DEVELOPMENT

- Actively mentoring junior designers and providing feedback.
- Regularly attend industry conferences such as AIGA Design Conference.
- Led internal workshops on design thinking and prototyping.

