Jennifer Carter

Senior Engineering Product Manager

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Professional summary

Dynamic Senior Engineering Product Manager with 12+ years of experience aligning engineering efforts with product roadmaps to drive business success. Proven success in leading cross-functional teams to deliver innovative, customer-focused products.

Experience

Senior Engineering Product Manager   September 2017 - Now

InnovateTech Systems – Austin, TX

- Direct product lifecycle management for a flagship IoT solution, achieving a 25% market share within two years.
- Collaborate with engineering, marketing, and sales teams to align product features with market needs.
- Introduce data-driven decision-making processes, increasing revenue by 18%.

Product Manager   March 2013 - August 2017

NextGen Software – Dallas, TX

- Managed development and release of a B2B software platform, generating $10M in annual recurring revenue.
- Conducted market analysis and competitive benchmarking to guide product development.
- Enhanced team collaboration through new agile frameworks, reducing time-to-market by 15%.

Education

Master of Business Administration (MBA) of The University of Texas at Austin – McCombs School of Business (2013)

Bachelor of Science in Mechanical Engineering of Texas A&M University – College Station, TX (2008)

Skills

Product Lifecycle Management
Expert

Market Analysis
Expert

Roadmap Development
Expert

Agile and Scrum Methodologies
Expert

Strategic Planning
Expert

Cross-Functional Team Leadership
Expert

Links

LinkedIn: /in/jennifercarter

Awards

🏅 Product Innovation Award – IoT World Conference, 2021

🏅 Top Product Manager of the Year – InnovateTech Systems, 2020