


VICENTE ANDERSON

Commercial Voice Over Actor

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 New York, NY

Professional summary

Professional commercial voice actor with 10 years of experience delivering engaging work for radio, television, and online advertisements. Versatile in tone, pacing, and style, with a proven track record of working with top-tier brands. Skilled in creating clear, compelling, and memorable voiceovers that drive consumer engagement.

Experience

Commercial Voice Actor March 2020 - Now

ClearSound Studios, New York, NY

- Voice national and regional campaigns for clients such as Nike, Coca-Cola, and American Express.
- Work with directors to ensure alignment with brand tone and messaging.
- Deliver voiceovers for TV, radio, and web-based advertisements with quick turnaround times, often within 24 hours.
- Collaborate with sound engineers to create custom soundtracks and effects.
- Receive positive feedback from clients for reliability, versatility, and professionalism.

Voice Actor (Freelance) January 2015 - March 2020

Various Clients, Remote

- Completed over 200 commercial projects for clients like Apple, BMW, and Verizon.
- Specializing in energetic, authoritative, and friendly tones for corporate branding, product ads, and event promos.
- Developed unique voice styles tailored to individual client needs, increasing repeat business.
- Managed all aspects of the production process, from recording to final delivery.

Education

Bachelor of Arts in Communications of University of Southern California – Los Angeles, CA

Graduated: May 2014

Skills

Voice modulation and pitch control

Expert

Script adaptation and interpretation

Expert

Sound editing (Pro Tools, Audacity)

Expert

Brand voice consistency

Expert

Fast turnaround times

Expert

Excellent communication and client relations

Expert

Links

www.johnandersonvo.com

Awards



Voice Arts Award for Best Commercial Voiceover (2024) – Recognized for outstanding voice work in advertising campaigns.



Telly Award (2023) – Winner for Voiceover Excellence in Television Commercials.



Voice Over Excellence Award (2021) – For contribution to innovative advertising strategies at ClearSound Studios.



Featured in "Top 10 Commercial Voice Actors to Watch" by AdVoice Magazine (2021).