

# Megan B. Smith

## Senior Consultant

### Details

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 Bain & Company

From

### Megan B. Smith

Senior Consultant

To Whom It May Concern,

I am writing to highly recommend Larry L. Lazarus, who interned with us at Bain & Company during the summer of 2024. Over the course of his internship, Larry displayed a combination of intellectual curiosity, analytical skills, and a strong work ethic that greatly impressed our team.

Larry was involved in a number of important tasks during his internship, including market research and analysis for several key client projects. One of his main projects involved working with PepsiCo on a consumer behavior study, where Larry's role was to analyze trends and make strategic recommendations for market expansion. His ability to process complex data and present actionable insights in a clear, concise manner was impressive and helped shape the final deliverables we presented to the client.

Beyond his technical skills, Larry exhibited excellent communication and teamwork abilities. He worked effectively with a diverse group of colleagues, taking the initiative to collaborate with senior consultants, client teams, and other departments. His willingness to learn, combined with his attention to detail, made him a standout intern.

I have no doubt that Larry L. Lazarus will continue to excel in whatever future endeavors he pursues. His analytical mind, coupled with his passion for problem-solving and ability to work under pressure, make him a strong candidate for any role. I wholeheartedly recommend Larry for any internship or position that requires a smart, driven, and dedicated individual.

If you require any additional information, please do not hesitate to contact me at (212) 555-6789 or via email at megan.smith@bain.com.

Sincerely,

Megan B. Smith