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JESSICA HARTWELL

Junior Graphic Designer



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Education

Adobe Certified Associate – Visual Design Specialist

July 2025

Google UX Design Professional Certificate

March 2025

Skills

Adobe Photoshop, Illustrator, InDesign



Typography



Digital Design



Color Theory



Basic Web Design (HTML/CSS)



Photo Editing



Problem-Solving



Links

Visit my portfolio at www.jessica-hartwelldesigns.com to view more of my creative work and design projects.



Professional summary

Creative and motivated Junior Graphic Designer with strong knowledge of Adobe Creative Suite. Passionate about visual design and eager to apply new skills in a professional setting. Looking for an opportunity to contribute to a dynamic design team.

Experience

Creative Solutions

June 2024 - August 2024

New York, NY

Design Intern

- Assisted senior designers in creating digital content for client websites and social media platforms, adhering to brand guidelines.
- Edited and enhanced photos and graphics for marketing materials, including social media posts and email campaigns, ensuring high-quality visuals.
- Participated in brainstorming sessions with the design team, contributing creative ideas for ongoing and upcoming projects.
- Conducted market research on current design trends to incorporate fresh ideas into the team's visual campaigns.

Target

August 2022 - May 2024

New York, NY

Customer Service Associate

- Provided excellent customer support, including troubleshooting issues and assisting with product inquiries, ensuring customer satisfaction.
- Maintained and organized product displays to enhance the store's visual merchandising, contributing to an engaging shopping experience.
- Worked closely with the team to achieve sales goals while providing a high level of attention to detail.
- Assisted in managing stock and inventory, ensuring items were displayed correctly and available for purchase.