



## Healthcare Consultant

# Verna Appel

### Professional summary

Results-oriented Healthcare Consultant with a demonstrated history of delivering strategic solutions to enhance operational efficiency and organizational performance. Possessing expertise in healthcare management, process optimization, and stakeholder collaboration, committed to driving positive outcomes for clients.

### Experience

#### Healthcare Consultant

January 2020 - Now

Serendipity Therapeutics / United States, Philadelphia, PA

- Lead consulting engagements with healthcare organizations to assess operational processes, identify areas for improvement.
- Conduct comprehensive data analysis and financial modeling to evaluate the impact of proposed interventions.
- Provide expert guidance on regulatory compliance, accreditation standards, and healthcare policy changes.
- Deliver engaging presentations and training sessions to educate stakeholders on best practices.

#### Healthcare Management Intern

June 2019 - August 2019

Thomas Jefferson University Hospital / United States, Philadelphia, PA

- Supported senior leadership in various projects related to healthcare administration.
- Conducted research and analysis to assess market trends, competitor strategies, and patient demographics.
- Assisted in the development of policies and procedures to enhance operational efficiency.
- Participated in interdisciplinary meetings and facilitated communication between departments.

### Professional Affiliations

American College of Healthcare Executives, Member

Healthcare Information and Management Systems Society, Member

+1 254 452 6532

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United States, Waynesboro, PA, 828  
Aaron Smith Drive

### Education

#### Master of Healthcare Administration

2016 - 2018

University of Pennsylvania

United States, Philadelphia, PA

#### Bachelor of Science in Health Services Administration

2012 - 2016

Penn State University

United States, University Park, PA

### Certifications

Certified Healthcare Consultant (CHC)

American Association of Healthcare Consultants, Expiration: June 2025

### Skills

Quality Assurance ◆◆◆◆◆

Healthcare Regulations-  
/Laws ◆◆◆◆◆

Regulatory Compliance ◆◆◆◆◆

Clinical Knowledge ◆◆◆◆◆

Strategic Planning ◆◆◆◆◆

### Languages

◆ Italian (Fluent)