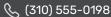
# Jordan **Smith**

**Graphic Illustrator** 



#### CONTACT



jordan.smith@gmail.com

United States, Los Angeles, CA



## 🖈 EDUCATION

2015 - 2019

# **Bachelor of Fine Arts in Graphic** Design

California State University, United States, Los Angeles, CA

## **Adobe Certified Expert (ACE)**

2022

# **Illustration Fundamentals Certificate**

Skillshare, 2021



#### **AWARDS**

Award for Excellence in Illustration, 2023



#### PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with over 5 years of experience in digital and print design. Proficient in Adobe Creative Suite, with a passion for visual storytelling and a strong eye for aesthetics.



#### **EXPERIENCE**

# **Graphic Designer**

2021 - Now

Design Studio X, United States, Los Angeles, CA

- · Develop branding and marketing materials for clients, including logos, brochures, and social media graphics.
- Collaborate with cross-functional teams to create cohesive visual identities that align with client goals.
- · Conduct user research and usability testing to enhance design effectiveness and user engagement.

#### **Junior Graphic Designer**

2019 - 2020

Creative Agency Y, United States, Los Angeles, CA

- · Assisted in the design of promotional materials and packaging for various products, ensuring brand consistency.
- Contributed to brainstorming sessions and developed creative concepts for client projects.
- · Updated and maintained company website and social media channels, optimizing content for engagement.



#### SKILLS

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)



Strong illustration skills, both digital and traditional \*\* \*\* \*\* \*\*



Typography and layout design



User experience (UX) and user interface (UI) design \* \* \* \* \* principles



Excellent communication and collaboration abilities \* \* \* \* \*





#### **PORTFOLIO**

### www.jordan.smith\_artwork.com

· Showcase of selected works including digital illustrations, branding projects, and print materials.