



Jordan Smith

Graphic Illustrator

CONTACT

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United States, Los Angeles, CA

EDUCATION

2015 - 2019

Bachelor of Fine Arts in Graphic Design

California State University, United States, Los Angeles, CA

Adobe Certified Expert (ACE)

2022

Illustration Fundamentals Certificate

Skillshare, 2021

AWARDS

Award for Excellence in Illustration, 2023

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with over 5 years of experience in digital and print design. Proficient in Adobe Creative Suite, with a passion for visual storytelling and a strong eye for aesthetics.

EXPERIENCE

Graphic Designer 2021 - Now

Design Studio X, United States, Los Angeles, CA

- Develop branding and marketing materials for clients, including logos, brochures, and social media graphics.
- Collaborate with cross-functional teams to create cohesive visual identities that align with client goals.
- Conduct user research and usability testing to enhance design effectiveness and user engagement.

Junior Graphic Designer 2019 - 2020

Creative Agency Y, United States, Los Angeles, CA

- Assisted in the design of promotional materials and packaging for various products, ensuring brand consistency.
- Contributed to brainstorming sessions and developed creative concepts for client projects.
- Updated and maintained company website and social media channels, optimizing content for engagement.

SKILLS

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) ★★★★★

Strong illustration skills, both digital and traditional ★★★★★

Typography and layout design ★★★★★

User experience (UX) and user interface (UI) design principles ★★★★★

Excellent communication and collaboration abilities ★★★★★

PORTFOLIO

www.jordan.smith_artwork.com

- Showcase of selected works including digital illustrations, branding projects, and print materials.