#### 6

john.anderson@email.com

## **JOHN** ANDERSON

### Inbound Telemarketing Representative



#### **PROFESSIONAL SUMMARY**

Detail-oriented Inbound Telemarketing Representative with 6+ years of experience managing large call volumes, providing excellent customer service, and handling customer inquiries efficiently. Adept at upselling products and services, and skilled in CRM software like Salesforce and HubSpot.

#### **EDUCATION**

### Associate of Arts in Communication

Georgia State University / Atlanta, GA

Graduated: 2018

#### **SKILLS**

 Salesforce CRM, HubSpot, Microsoft Office Suite

Active Listening, Conflict Expert
Resolution

Problem-Solving, Expert
Upselling Techniques

#### **COURSES**

#### 2022

#### **Salesforce Certified Administrator**

Salesforce

#### 2021

## Certified Customer Service Professional (CCSP)

International Customer Service Association

#### **EXPERIENCE**

#### 2020 - Now

# Inbound Telemarketing Representative Comcast Corporation / Atlanta, GA

- Handle an average of 80+ inbound calls per day, resolving customer issues regarding billing, technical support, and account management.
- Maintain a 95% customer satisfaction rating by actively listening and providing prompt solutions to inquiries.
- Upsell premium cable packages, increasing customer conversions by 20%.
- Document all interactions in Salesforce CRM, improving data accuracy and follow-up efficiency.
- Work closely with the sales and technical teams to provide seamless customer support.

#### 2018 - 2020

## Customer Service Representative Delta Airlines / Atlanta, GA

- Assisted customers with flight bookings, ticket modifications, and luggage claims.
- Managed high call volumes with an average hold time of less than 2 minutes.
- Developed strong rapport with customers, achieving a 90% issue resolution rate.