

Lila Montgomery

Marketing Student

Contact info

(555) 987-6543

lila.montgomery@email.com

Los Angeles, CA

Education

● Bachelor of Arts in Marketing

University of Southern California, Los Angeles, CA

Skills

Proficient in Adobe Creative Suite, Google Analytics, and Hootsuite



Strong verbal and written communication skills



Courses

● Google Analytics Individual Qualification (GAIQ) 2024

● HubSpot Content Marketing Certification 2023

Languages

Bilingual: English and Spanish

Professional summary

Ambitious marketing student with a passion for international business, seeking a summer marketing internship in London to enhance skills in digital marketing and cross-cultural communication.

Experience

● Event Coordinator September 2024 - December 2024

USC International Student Office, Los Angeles, CA

- Organized and promoted cultural events for over 200 international students, enhancing community engagement.
- Developed marketing materials and strategies to increase participation by 25% compared to previous semesters.

Extracurricular Activities

● Volunteer 2023 - Now
Local Food Bank