



# Sarah Chen

Mobile UI/UX Designer

## CONTACT

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United States, New York, NY

## EDUCATION

2013 - 2017

### Bachelor of Fine Arts in Graphic Design

Parsons School of Design, United States, New York, NY

### Google UX Design Professional Certificate

Certified: September 2020

## AWARDS

Best Mobile App Design

Top Innovator in Mobile UI Design

## PROFESSIONAL SUMMARY

Innovative Mobile UI/UX Designer with over 5 years of experience specializing in creating intuitive, visually appealing app interfaces. Proven track record in enhancing satisfaction and engagement through sleek, user-centered designs for both iOS and Android platforms.

## EXPERIENCE

### Senior UI/UX Designer

2021 - Now

Spotify, United States, New York, NY

- Led the UI redesign of the mobile app, resulting in a 20% increase in user engagement and a 15% reduction in churn.
- Conduct testing to gather feedback, which informed design improvements and enhanced the overall user experience.
- Collaborate with developers to implement cross-platform design consistency for iOS and Android versions.

### Mobile UI Designer

2019 - 2021

Snap Inc., United States, Los Angeles, CA

- Designed mobile interfaces for Snapchat's new features, prioritizing accessibility and seamless user navigation.
- Spearheaded the implementation of a design system, improving team efficiency by 30%.
- Presented design concepts to product stakeholders and received approval for 95% of proposals on the first submission.

## SKILLS

Mobile app UI/UX design



User flow optimization



Cross-platform design



Figma, Sketch, Adobe XD



User and A/B testing

