MICHAEL SMITH

MBA and MS in Data Science Graduate

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Boston, MA 📍

PROFESSIONAL SUMMARY

Versatile MBA and MS in Data Science graduate with expertise in business strategy and data-driven decision-making. Seeking a challenging role to leverage dual-degree skills in business analytics and strategic consulting.

EDUCATION

MBA & MS in Data Science

MIT Sloan School of Management & MIT Institute for Data, Systems, and Society, Cambridge, MA

Graduation: December 2024 │ GPA: 3.9/4.0

Bachelor of Science in Computer Science

University of Illinois Urbana-Champaign, IL

Graduation: May 2021 │ GPA: 3.8/4.0

Certifications

- Advanced SQL for Data Analytics (Udemy, 2025)
- Data Science Professional Certificate (Coursera, 2024)
- AWS Certified Machine Learning Specialty (2023)

SKILLS

- Data Analytics (Python, R, SQL, SAS) — Expert
- Machine Learning and Artificial Intelligence — Expert
- Cloud Computing (AWS, Azure) — Expert
- Business Strategy and Financial Forecasting — Expert
- Visualization Tools (Power BI, Tableau, D3.js) — Expert
- Statistical Modeling and Hypothesis Testing — Expert

EXPERIENCE

2024 - 2024

Data Science Consultant Intern
Boston Consulting Group (BCG) / Boston, MA

- Developed predictive models that identified .5M in cost-saving opportunities for clients.
- Created dashboards for real-time KPI tracking, improving client decision-making processes.
- Presented analytical insights to stakeholders with actionable recommendations.
- Conducted statistical analyses to support organizational efficiency strategies.

2022 - 2023

Product Analyst
Salesforce / Chicago, IL

- Led data-driven marketing campaigns that boosted product adoption by 25%.
- Partnered with engineering teams to enhance customer-facing features using data insights.
- Analyzed user feedback to prioritize new product features.
- Automated reporting systems, reducing manual reporting time by 30%.

RESEARCH PROJECTS

- **Customer Retention Model**. Developed a machine learning model to predict customer churn for a retail company, achieving 87% accuracy.
- **Financial Forecasting Dashboard**. Created an interactive dashboard integrating predictive analytics for a Fortune 500 client.