

# Jason Mowrer

Content Creation Social  
Media Intern

## CONTACT

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Los Angeles, CA

## EDUCATION

### Bachelor of Arts in Media Studies

California State University, Los Angeles

Expected Graduation: May 2026

### Projects

#### Social Media Campaign: "Glow On the Go"

- Conceptualized and executed a 2-week TikTok campaign for a fictional skincare brand.
- Created 10 short-form videos that received over 50,000 views collectively.
- Developed a cohesive aesthetic and voice for the brand, earning positive feedback from peers and professors.



## PROFESSIONAL SUMMARY

Creative multimedia student with a talent for crafting compelling visuals and videos. Seeking a Content Creation Social Media Intern position at BrightBloom Agency in Los Angeles to produce innovative content that aligns with brand goals.



## EXPERIENCE

### Content Creation Intern

2025 - 2025

#### Luna Luxe Skincare, Los Angeles, CA

- Designed engaging Instagram Reels and TikTok videos, leading to a 20% increase in overall reach.
- Created 15+ branded graphics using Canva and Adobe Photoshop for promotional campaigns.
- Wrote engaging captions aligned with brand voice, improving post engagement rates by 25%.
- Conducted research on trends and competitors to develop content ideas, increasing audience relevance.

### Freelance Video Editor

2023 - 2024

#### Self-Employed, Los Angeles, CA

- Produced short promotional videos for small businesses, helping increase their online presence and reach.
- Edited and optimized video content for Instagram, Facebook, and YouTube.
- Provided creative direction for video shoots, ensuring consistency with client branding.
- Delivered final video projects on tight deadlines, earning positive client feedback.



## SKILLS

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| Video Editing (Adobe Premiere Pro, Final Cut Pro)           | ★★★★★ |
| Graphic Design (Canva, Photoshop, Illustrator)              | ★★★★★ |
| Short-Form Video Production (TikTok, Reels, YouTube Shorts) | ★★★★★ |
| Photography and Videography                                 | ★★★★★ |
| Caption Writing and Storytelling                            | ★★★★★ |
| Trend Analysis and Content Strategy                         | ★★★★★ |
| Time and Project Management                                 | ★★★★★ |