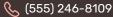
Jason Mowrer

Content Creation Social
Media Intern



CONTACT



🔀 jason.mowrer@email.com





COLUMN EDUCATION

Bachelor of Arts in Media Studies

California State University, Los Angeles

Expected Graduation: May 2026

Projects

Social Media Campaign: "Glow On the Go"

- Conceptualized and executed a 2-week TikTok campaign for a fictional skincare brand.
- Created 10 short-form videos that received over 50,000 views collectively.
- Developed a cohesive aesthetic and voice for the brand, earning positive feedback from peers and professors.



PROFESSIONAL SUMMARY

Creative multimedia student with a talent for crafting compelling visuals and videos. Seeking a Content Creation Social Media Intern position at BrightBloom Agency in Los Angeles to produce innovative content that aligns with brand goals.



EXPERIENCE

Content Creation Intern

2025 - 2025

Luna Luxe Skincare, Los Angeles, CA

- Designed engaging Instagram Reels and TikTok videos, leading to a 20% increase in overall reach.
- Created 15+ branded graphics using Canva and Adobe Photoshop for promotional campaigns.
- Wrote engaging captions aligned with brand voice, improving post engagement rates by 25%.
- Conducted research on trends and competitors to develop content ideas, increasing audience relevance.

Freelance Video Editor

2023 - 2024

Self-Employed, Los Angeles, CA

- Produced short promotional videos for small businesses, helping increase their online presence and reach.
- Edited and optimized video content for Instagram, Facebook, and YouTube.
- Provided creative direction for video shoots, ensuring consistency with client branding.
- Delivered final video projects on tight deadlines, earning positive client feedback.



SKILLS

Video Editing (Adobe Premiere Pro, Final Cut Pro)	****
Graphic Design (Canva, Photoshop, Illustrator)	****
Short-Form Video Production (TikTok, Reels, YouTube Shorts)	****
Photography and Videography	****
Caption Writing and Storytelling	****
Trend Analysis and Content Strategy	****
Time and Project Management	****