



Margaretsilver@email.com

Los Angeles, CA

in linkedin.com/in/margaretsilver

## EDUCATION

Nail Technician Certification

LA Beauty School – Los Angeles, CA Graduated: 2016

### SKILLS

- Advanced Nail Art
- Acrylic & Gel Nail Extensions
- 3D Nail Designs
- Nail Health & Hygiene
- Client Consultation
- Social Media Marketing for Beauty
- Excellent Communication

### AWARDS

 Best Nail Art Design California Nail Art Expo – Los Angeles, CA. October 2024

# MARGARET SILVER

# CREATIVE NAIL TECHNICIAN

# PROFESSIONAL SUMMARY

Creative and detail-oriented Nail Technician with over 9 years of experience specializing in artistic nail designs, intricate nail art, and client-focused service. Expertise in transforming nails into unique works of art using cutting-edge techniques and staying ahead of beauty trends. Adept at creating a welcoming environment and building lasting client relationships.

## EXPERIENCE

June 2019 - Now

# Nail Art Specialist

Polished Perfection Studio / Los Angeles, CA

- Design customized nail art, including 3D designs, intricate freehand art, and seasonal nail themes.
- Manage up to 10 clients per day while ensuring exceptional quality, personalized service, and on-time scheduling.
- Develop new techniques for acrylic nail enhancements, contributing to a 20% increase in client satisfaction.
- Train junior nail techs in advanced nail art techniques, customer service practices, and salon equipment usage.
- Collaborate with the marketing team to launch promotional campaigns, boosting salon appointments by 15%.
- August 2016 May 2019

## Senior Nail Technician

Luxury Nails & Spa / Los Angeles, CA

- Provided high-end manicure and pedicure services with a focus on innovative design, consistently receiving positive client feedback.
- Conducted nail consultations to offer clients tailored nail art designs based on their preferences and lifestyle.
- Collaborated with the marketing team to promote seasonal nail trends on social media, increasing salon visibility and engagement.
- Performed regular sanitation checks, ensuring the salon met health and safety standards for all clients.