#### james.lawson@email.com

#### Denver, CO

# Financial Coach

**JAMES** LAWSON



#### PROFESSIONAL SUMMARY

Experienced Financial Coach with a strong background in personal finance, budgeting, and debt reduction. Over 10 years of helping clients gain financial literacy, build savings, and create strategies for long-term financial success. Committed to making financial freedom accessible to all.



#### **EDUCATION**

### **Certified Financial Coach (CFC)**

National Financial Educators Council 2017

#### **B.S. in Finance**

University of Colorado Boulder 2015

#### **Publications & Media**

- Featured in Forbes' "Top 10 Financial Coaches to Watch in 2024"
- Published article in The Denver Post: "5 Simple Steps to Getting Out of Debt," 2022

#### SKILLS

coaching

•	Budgeting & expense management	Expert
•	Debt reduction & credit improvement	Expert
•	Financial literacy education	Expert
•	Retirement & savings planning	Expert
•	One-on-one financial	Expert

#### **EXPERIENCE**

2018 - 2025

#### **Financial Coach**

### Smart Money Coaching / Denver, CO

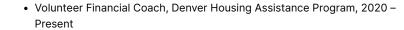
- Provided personalized financial coaching to over 300 clients, helping them reduce debt and increase savings.
- · Conducted group financial literacy workshops for local businesses and community organizations.
- · Assisted clients in improving their credit scores, with an average increase of 80 points in six months.
- Developed a financial wellness program that led to a 25% increase in client savings within one year.

## 2015 - 2018

# Financial Advisor (Associate) Rocky Mountain Financial Solutions / Boulder, CO

- · Analyzed clients' financial situations and created personalized investment and savings plans.
- Educated clients on strategies for reducing expenses and building financial stability.
- Managed a portfolio of over 100 clients, ensuring financial goals were met through tailored solutions.
- Conducted quarterly financial seminars, increasing financial literacy within the community.

#### **COMMUNITY INVOLVEMENT**



• Financial Literacy Instructor, Colorado Youth Money Skills Initiative, 2019 -Present

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