

# Junior Graphic Designer

# John Stevens

## Professional summary

Creative and detail-oriented Junior Graphic Designer with a passion for visual storytelling. Adept at using industry-standard design tools and collaborating on team projects to deliver compelling visuals that meet client needs.

## Experience

### Graphic Design Intern

June 2025 - August 2025

Creative Solutions Agency / Chicago, IL

- Assisted senior designers in creating visual concepts for various branding projects.
- Developed social media assets, web banners, and email templates for marketing campaigns.
- Participated in brainstorming sessions for new marketing strategies and design concepts.
- Organized and updated digital design archives, improving team workflow efficiency.

### Freelance Graphic Designer

September 2024 - Now

Self-employed /

- Design logos, branding materials, and websites for small businesses and startups.
- Work closely with clients to understand their brand identity and develop customized design solutions.
- Manage all aspects of design projects from concept to completion, delivering within agreed timelines.
- Provide clients with post-design support, including file optimization for different formats and platforms.

## Projects

Branding Project for Local Coffee Shop /

- Created a full branding package, including logo, menu design, and promotional materials.
- Developed a modern and clean visual identity that resonated with the coffee shop's target demographic.
- Collaborated with the business owner to ensure the design reflected the brand's vision and values.

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## Education

### Bachelor of Fine Arts in Graphic Design

University of Chicago

United States, Graduated: May 2025

- Relevant Coursework: Digital Imaging, Typography, User Interface Design, Motion Graphics, Visual Communication

## Certifications

- Adobe Certified Associate in Graphic Design & Illustration** — Adobe, 2024
- Certificate in Web Design Fundamentals** — Coursera, 2023

## Skills

Adobe Creative Suite, Figma, Sketch

Basic HTML/CSS, WordPress, Responsive Design

Expertise in font pairing, color palettes, and accessibility in design

Logo design, brand guidelines creation, visual storytelling

Professional photo manipulation and editing skills

## Awards

Best New Design Portfolio — University of Chicago, 2024

Graphic Design Contest Winner — Local Art Exhibition, 2023