## **Junior Graphic Designer**

# **John Stevens**

#### **Professional summary**

Creative and detail-oriented Junior Graphic Designer with a passion for visual storytelling. Adept at using industry-standard design tools and collaborating on team projects to deliver compelling visuals that meet client needs.

#### Experience

## **Graphic Design Intern**

June 2025 - August 2025

Creative Solutions Agency / Chicago, IL

- · Assisted senior designers in creating visual concepts for various branding projects.
- Developed social media assets, web banners, and email templates for marketing campaigns.
- Participated in brainstorming sessions for new marketing strategies and design concepts.
- Organized and updated digital design archives, improving team workflow efficiency.

## **Freelance Graphic Designer**

September 2024 - Now Self-employed /

- Design logos, branding materials, and websites for small businesses and startups.
- Work closely with clients to understand their brand identity and develop customized design solutions.
- Manage all aspects of design projects from concept to completion, delivering within agreed timelines.
- Provide clients with post-design support, including file optimization for different formats and platforms.

## **Projects**

Branding Project for Local Coffee Shop /

- Created a full branding package, including logo, menu design, and promotional materials.
- Developed a modern and clean visual identity that resonated with the coffee shop's target demographic.
- Collaborated with the business owner to ensure the design reflected the brand's vision and values.



## Education

## **Bachelor of Fine Arts in Graphic Design**

University of Chicago

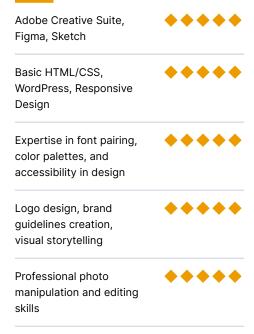
United States, Graduated: May 2025

• Relevant Coursework: Digital Imaging, Typography, User Interface Design, Motion Graphics, Visual Communication

## Certifications

- Adobe Certified Associate in Graphic Design & Illustration — Adobe, 2024
- Certificate in Web Design Fundamentals
  Coursera, 2023

## Skills



## Awards

- Best New Design Portfolio University of Chicago, 2024
- Graphic Design Contest Winner Local Art Exhibition, 2023