

SALES ASSOCIATE

Sophie Bennett



PROFESSIONAL SUMMARY

Dynamic and polished retail sales professional with experience in luxury fashion. Adept at delivering personalized styling advice, cultivating long-term client relationships, and surpassing sales goals in fast-paced luxury environments.

EXPERIENCE

Sales Associate, Gucci Boutique, New York, NY

2021 - Now

- Build and maintain relationships with VIP clientele by providing tailored fashion advice and personalized service.
- Consistently exceed monthly sales targets by an average of 15%.
- Organize exclusive client events, increasing brand engagement and driving store revenue.
- Maintain immaculate product displays and ensure stock accuracy.
- Act as a mentor to junior staff, leading product knowledge training sessions.


Stylist, Neiman Marcus, New York, NY

2016 - 2020

- Provided expert styling services for a diverse clientele, including celebrities and high-profile customers.
- Managed merchandise presentation, achieving a 10% sales increase through strategic display changes.
- Collaborated with management to curate seasonal collections based on current fashion trends.

EDUCATION

Bachelor of Arts in Fashion Merchandising-
, Parsons School of Design, New York, NY,
Graduated: May 2016

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SKILLS

High-end sales expertise



Personalized styling and fashion consulting



Client relationship management



Event coordination



Strong product knowledge

