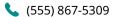
SALES ASSOCIATE

Sophie Bennett



≥ sophie.bennett@gmail.com

United States, New York, NY

PROFESSIONAL SUMMARY

Dynamic and polished retail sales professional with experience in luxury fashion. Adept at delivering personalized styling advice, cultivating long-term client relationships, and surpassing sales goals in fast-paced luxury environments.

EXPERIENCE

Sales Associate, Gucci Boutique, New York, NY 2021 - Now

- Build and maintain relationships with VIP clientele by providing tailored fashion advice and personalized service.
- Consistently exceed monthly sales targets by an average of 15%.
- Organize exclusive client events, increasing brand engagement and driving store revenue.
- Maintain immaculate product displays and ensure stock accuracy.
- Act as a mentor to junior staff, leading product knowledge training sessions.

Stylist, Neiman Marcus, New York, NY

2016 - 2020

- Provided expert styling services for a diverse clientele, including celebrities and high-profile customers.
- Managed merchandise presentation, achieving a 10% sales increase through strategic display changes.
- Collaborated with management to curate seasonal collections based on current fashion trends.

EDUCATION

Bachelor of Arts in Fashion Merchandising-

, Parsons School of Design, New York, NY, Graduated: May 2016

SKILLS

High-end sales expertise

Personalized styling and fashion consulting

Client relationship management

Event coordination

Strong product knowledge