Isabella Moreau

Fashion Coordinator



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Chicago, IL

Professional summary

Passionate and highly organized Fashion Coordinator with experience managing styling, event planning, and brand collaborations. Skilled in trend forecasting-, wardrobe styling, and coordinating fashion campaigns for retail and media companies. Adept at working with designers, photographers, and creative teams to execute successful fashion projects.

Experience

Fashion Coordinator

August 2020 - Now

LuxeStyle Media, Chicago, IL

- · Coordinate fashion shoots, managing wardrobe selection, styling models, and collaborating with photographers to create visually compelling content.
- · Research emerging fashion trends and translate them into innovative styling concepts for magazine editorials and brand campaigns.
- Establish and maintain relationships with designers, PR agencies, and retailers to secure exclusive pieces for photo shoots and events.
- · Organize logistics for fashion events, including venue selection, model casting, and backstage coordination, ensuring seamless execution.

Fashion Assistant

May 2018 - July 2020

Madison & Co. Boutique, Chicago, IL

- · Assisted with styling and merchandising in-store displays to create an engaging shopping experience.
- · Managed wardrobe inventory for photo and video productions, ensuring timely returns and proper garment care.
- · Organized and executed fashion events, collaborating with local influencers and designers to enhance brand visibility.
- · Coordinated sample requests and press loans, ensuring timely deliveries for magazine features and celebrity stylists.

Skills

Styling and wardrobe coordination

Expert

Fashion event planning

Expert

Public relations and media outreach

Expert

Social media marketing

Trend research and forecasting

Expert

Set and shoot coordination

Expert

Brand collaboration

Expert

Retail merchandising

Expert

Links



(in) Linkedin

Languages

- English (Fluent)
- French (Conversational)
- Italian (Basic)

Education

Bachelor of Arts in Fashion Marketing of Columbia College Chicago | Chicago, IL | 2018