

Lead Commercial Actor

Amanda Brooks

Professional summary

Dynamic and versatile commercial actor with over experience in national TV, print, and digital advertisements. Expertise in creating relatable, approachable characters with a focus on product storytelling. Looking to collaborate with innovative brands and bring fresh energy to the commercial acting space.

Experience

Lead Commercial Actor

March 2023 - October 2025
Brand: Coca-Cola / Director: Robert Daniels, Los Angeles, CA

- Featured in a nationwide ad campaign for Coca-Cola, portraying an energetic and optimistic individual, receiving high engagement across social media platforms.
- Worked closely with the creative team to develop an authentic, customer-centric storyline that resonated with diverse audiences.
- Filmed both in-studio and on-location, ensuring all visuals were aligned with the brand's identity and tone.

Supporting Commercial Actor

June 2022 - November 2022
Brand: Apple / Director: Michelle Huang, Los Angeles, CA

- Played the role of a tech-savvy young professional in an Apple commercial highlighting new product features.
- Successfully showcased the product's key selling points in a natural, conversational manner, contributing to an increase in inquiries.
- Participated in promotional events, interviews, and behind-the-scenes content for social media platforms.




Featured Extra

January 2021 - April 2021
Brand: Nike / Director: John Freeman, Los Angeles, CA

- Featured in a high-energy commercial campaign for Nike's athletic wear, helping create a vibrant atmosphere of teamwork and strength.
- Followed specific choreography and blocking to ensure seamless integration into the fast-paced, high-impact scenes.

Special Skills

- Fluent in Spanish and conversational French
- Skilled in physical comedy and improvisational acting
- Experience in product demonstration and brand representation

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Education

Bachelor of Arts in Theatre Arts


University of Southern California
Graduated: May 2019


- Relevant Coursework: Commercial Acting Techniques, Auditioning for TV & Film, Voiceover for Commercials


Certifications


- On-Camera Commercial Acting, August 2020
- Voiceover for Commercials, January 2021


Skills

Excellent ability to connect with a camera and portray relatable emotions 



Skilled in improvisation, making characters feel natural and unscripted 

Quick adaptability to various commercial formats, from serious to lighthearted 

Strong voiceover skills, able to match a commercial's tone 

Comfortable working with direction and adapting to feedback 

Awards

-  Best Commercial Performance – Los Angeles Advertising Awards, 2023
-  Nominee for Best Ensemble Cast – Advertising Excellence Awards, 2022