

# Isabella Fisher

## Sephora Makeup Artist

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 Los Angeles, CA

### Education

#### ★ Diploma in Makeup Artistry

Los Angeles Beauty Academy, Los Angeles, CA

*Graduated: May 2016*

#### ★ Certifications

- *Certified Sephora Pro Artist* – Sephora Training Academy, 2024
- *Advanced Makeup Techniques Certification* – Los Angeles Beauty Academy, 2022

### Skills

• Expert in makeup application and techniques	<i>Expert</i>
• Strong understanding of color theory and skin types	<i>Expert</i>
• Excellent customer service and communication skills	<i>Expert</i>

### Awards

- ★ Awarded "Top Sales Performer" at Glow Beauty Salon for three consecutive quarters in 2023.
- ★ Successfully managed and executed over 200 freelance projects with high client satisfaction.

### Professional summary

Professional makeup artist with experience in delivering exceptional makeup services, fostering client relationships, and driving retail sales. Seeking a position at Sephora to leverage my expertise in cosmetics and passion for beauty to enhance customer experiences and support store goals.

### Experience

★ June 2019 - July 2025

#### Makeup Artist

Glow Beauty Salon / Los Angeles, CA

- Provided personalized makeup consultations and applications for clients, ensuring high satisfaction.
- Trained and mentored junior makeup artists in advanced techniques and customer service.
- Managed inventory and maintained a clean, organized workspace.
- Collaborated with the marketing team for promotional events and social media content creation.
- Consistently exceeded monthly sales targets by 15%.
- Supported cross-functional services by assisting with skincare and brow treatments during peak hours.

★ 2017 - 2019

#### Freelance Makeup Artist

Los Angeles, CA

- Delivered makeup services for weddings, photoshoots, and special events.
- Built a loyal client base through exceptional service and word-of-mouth referrals.
- Managed all aspects of the business, including bookings, invoicing, and marketing.
- Specialized in bridal and special occasion makeup, with a focus on creating custom looks.