

Isabella Fisher

Sephora Makeup Artist

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Los Angeles, CA

Education

Diploma in Makeup Artistry

Los Angeles Beauty Academy, Los Angeles, CA
Graduated: May 2016

Certifications

- Certified Sephora Pro Artist – Sephora Training Academy, 2024
- Advanced Makeup Techniques Certification – Los Angeles Beauty Academy, 2022

Skills

- Expert in makeup application and techniques **Expert**
- Strong understanding of color theory and skin types **Expert**
- Excellent customer service and communication skills **Expert**

Awards

- Awarded "Top Sales Performer" at Glow Beauty Salon for three consecutive quarters in 2023.
- Successfully managed and executed over 200 freelance projects with high client satisfaction.

Professional summary

Professional makeup artist with experience in delivering exceptional makeup services, fostering client relationships, and driving retail sales. Seeking a position at Sephora to leverage my expertise in cosmetics and passion for beauty to enhance customer experiences and support store goals.

Experience

June 2019 - July 2025

Makeup Artist

Glow Beauty Salon / Los Angeles, CA

- Provided personalized makeup consultations and applications for clients, ensuring high satisfaction.
- Trained and mentored junior makeup artists in advanced techniques and customer service.
- Managed inventory and maintained a clean, organized workspace.
- Collaborated with the marketing team for promotional events and social media content creation.
- Consistently exceeded monthly sales targets by 15%.
- Supported cross-functional services by assisting with skincare and brow treatments during peak hours.

2017 - 2019

Freelance Makeup Artist

Los Angeles, CA

- Delivered makeup services for weddings, photoshoots, and special events.
- Built a loyal client base through exceptional service and word-of-mouth referrals.
- Managed all aspects of the business, including bookings, invoicing, and marketing.
- Specialized in bridal and special occasion makeup, with a focus on creating custom looks.