

SAMANTHA PEREZ

Community Engagement Manager

(555) 234-5678 

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Austin, TX 

PROFESSIONAL SUMMARY

Creative and strategic Community Engagement Manager with experience fostering relationships between organizations and their communities. Proven ability to develop engagement campaigns, organize large-scale events, and create meaningful partnerships that drive growth and impact.

EDUCATION

Master of Arts in Communication and Public Relations

University of Texas, Austin, TX (2013)

SKILLS

- Event Planning Expert
- Partnership Development Expert
- Social Media Management Expert
- Public Speaking Expert
- Data Analysis Expert
- Community Outreach Expert
- Fundraising Strategies Expert

COURSES

Certified Nonprofit Professional (CNP)

Earned October 2015

LANGUAGES

- Fluent in Spanish and English, with experience in bilingual outreach programs.

EXPERIENCE

2017 - Now

Community Engagement Manager

Greenway Nonprofit / Austin, TX

- Design and implement a community engagement strategy, increasing membership by 35% in three years.
- Organize annual fundraising events that raise an average of \$250,000 annually for local environmental initiatives.
- Build partnerships with over 50 local businesses and government agencies to support sustainability programs.
- Coordinate a volunteer network of 500+ individuals, ensuring smooth operations and high retention rates.
- Prepare detailed reports for stakeholders to track program impact and funding utilization.

2014 - 2017

Community Outreach Specialist

Lone Star Health Alliance / Houston, TX

- Managed outreach campaigns to promote health education initiatives, reaching over 10,000 community members.
- Developed promotional materials and social media content to increase event attendance by 40%.
- Conducted workshops and presentations to strengthen community partnerships.
- Provided regular impact reports to leadership, highlighting program successes and areas for improvement.