

Michael Roberts

Corporate Instructional Designer

CONTACT

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New York, NY

EDUCATION

Master of Science in Human Resource Development

New York University, NY

Graduated: May 2013

Bachelor of Arts in Education

University of California, Los Angeles, CA

Graduated: May 2011

Certifications

- Certified Professional in Learning and Performance, ATD, January 2022
- Project Management Professional, November 2019



PROFESSIONAL SUMMARY

Instructional Designer with of experience developing and implementing corporate training programs. Expertise in creating blended solutions, conducting needs assessments, and driving learning initiatives aligned with organizational goals.



EXPERIENCE

Senior Instructional Designer

2018 - Now

GlobalTech Solutions, New York, NY

- Lead the design and delivery of corporate training programs for employees in areas such as compliance, sales, and leadership.
- Implement blended strategies combining in-person workshops and e-learning modules.
- Manage the development of leadership programs, which resulted in a 25% increase in employee retention.
- Work with HR and IT teams to integrate training materials into the company's Learning Management System (LMS).
- Mentor junior instructional designers and provide guidance on course development best practices.

Instructional Designer

2014 - 2018

TechTrain Corp., New York, NY

- Designed and developed a series of training programs for new hires, focusing on company processes, policies, and culture.
- Created and maintained training materials such as manuals, job aids, and e-learning modules for ongoing employee development.
- Evaluated the effectiveness of training programs using employee feedback and assessment data, leading to a 15% improvement in performance.



SKILLS

Instructional design for corporate training



Blended learning solutions



Needs assessments and skill gap analysis



Project management and timeline tracking



LMS integration and content management



Training delivery and facilitation



Employee performance evaluation

